

Draft Parental Engagement Strategy 2013 -16

1. Objective: to strengthen all parents' engagement in their child's learning

ITEM 6.1

Outcomes	Tasks	Success criteria	Lead Officer/s	Timescale
1 Most Early Years Centres in Edinburgh will have Parents' Early Education Partnership (PEEP) groups	To increase the number of staff trained to support PEEP groups	32 staff will take part in PEEP training	C & F Early Year's Team	May 2013
	To further develop and increase existing PEEP groups through collaborative working	PEEP trained staff will work across establishments to facilitate access to PEEP groups to ensure that each Early Years centre has access to at least 1 member of staff trained to support PEEP groups	C & F Early Year's Team	June 2015
	A pilot PEEP study will be carried out in Liberton and Gilmerton	The majority of parents in the pilot schools will be positively engaged in their child's learning	C & F Early Year's Team	June 2013
2 Family learning will be available in most schools according to revised and agreed criteria	To further develop family learning/parental literacy in partnership arrangements with schools	Staff will work across a wide range of establishments delivering family literacy activities and specifically at the transition between nursery and primary 1	CLD	June 2014
		The impact of family learning on parents' literacy will increase parents' ability support and be engaged with their children's learning	CLD	June 2014
3 All Edinburgh schools will provide good practical advice to their parents in regard to their child's learning	Schools will ensure that all reports clearly identify strengths and learning needs	The majority of schools will have more than 80% of parents satisfied with the quality of the advice in their child's reports	Head Teachers	June 2014

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1. Objective: to strengthen all parents' engagement in their child's learning (continued)

	Schools will provide specific and detailed information for parents at main transition points	The majority of schools will have 80% of their parents confident that they know what the next step in the leaning journey means for their child	Head Teachers	June 2015
	Schools will provide information about learning topics and experiences for year groups or stages will be detailed on the school's web site or shared in another format	The majority of schools will have more than 80% of parents satisfied that they know about learning experiences their child will take part in	Head Teachers	June 2015
4 All Edinburgh schools will have a majority of parents participating in school events and activities relating to their child's learning	Parents' events will be widely publicised and highlighted to the school's parent group	The majority of schools will have increased attendance at their parents' events	Head Teachers	June 2014
	Timing of Parents' events will take account of important events in the school calendar	The majority of schools will have more than 80% of parents confident that they have been given appropriate information at the right time about their child's school experience	Head Teachers	June 2015
	Schools will advise parents how to raise concerns about their child's learning and publicise contact information	In the majority of schools more than 80% of parents will be satisfied that they know who to contact to discuss concerns about their child's learning	Head Teachers	June 2014

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1. Objective: to strengthen all parents' engagement in their child's learning (continued)

5 To continue to improve the engagement of their parents, schools will ensure that parental views are regularly sought	School's Parent Councils will draw up a survey which can be used regularly to gather views from the parent body on parental engagement in their school	The majority of schools will have 80% of their parents who are satisfied that their views on parental engagement are taken account of	Parent Council Chairs	June 2015
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2. Objective: To develop the linkage of parent and pupil voice

Outcome	Task	Success Criteria	Lead officer/s	Timescale
Parent/carer and pupil views are sought, heard and taken into account in all aspects of school life, including teaching and learning	We will involve parents/carers and pupils in annual school improvement planning (SQIPs). This will include feedback from the wider parent/carer and pupil communities (e.g. through annual surveys or joint events) and not just from parent and pupil councils	More parents/carers and pupils agree year on year that their views are sought and taken into account on relevant school matters (source: school surveys)	All head teachers	Annually
	We will facilitate interaction between parent and pupil councils as appropriate, e.g. through annual joint meetings, ongoing representation, joint events.	Parent and pupil councils consider that they have opportunities to discuss and put forward joint views on school matters, including teaching and learning	All head teachers	Annually
	We will involve parents/carers and pupils in the design of any new or updated school handbooks	Parents and pupils involved in producing or updating handbooks agree that their views have been taken into account	All head teachers	Annually

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2. Objective : To develop the linkage of parent and pupil voice (continued)

	<p>We will share examples of innovative and effective practice in linking pupil and parent voice from Edinburgh and elsewhere. Examples of where this has made a real impact on learning will be highlighted.</p> <p>We will develop and deliver CPD opportunities for staff on linking pupil and parent voice</p>	<p>The parent pages on the Council website and GLOW have good practice examples of linking pupil and parent voice</p> <p>CPD opportunities are designed and delivered</p>	<p>David Maguire</p>	<p>Start of 2013/14 school year</p> <p>During 2013/14 school year and then delivered annually</p>
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3. Objective: To assist Parents/Carers through parenting support

Outcome	Task	Success Criteria	Lead Officer/s	Timescale
Parent/carers can access support as required	We will improve opportunities for parents/carers to access information and support	70 % of parents, when asked through survey money questionnaire and focus group, are satisfied that they know how to access information and support	Pat Southall	June 2016
	Appoint 2 new Development Officers for Parent and Carer support to give one per neighbourhood. Part of their role will be to work in partnership with schools to ensure parents and carers have access to information and support.	There will be one Development Officer for Parent and carer support in each Neighbourhood – 5 in total.	Pat Southall	June 2013
	Each School to appoint a link member of staff with the capacity to be the contact person for D.O In relation to Support to Parents within their school. This will provide a pathway for both D.O and schools to develop information and support to parents.	50% of schools in each neighbourhood have identified a link worker. 100% “ “	Pat Southall	December 2014 June 2016

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3. Objective: To assist Parents/Carers through parenting support (continued)

	<p>Parenting information be made available at each transition stage:</p> <ul style="list-style-type: none"> • Home to Nursery • Nursery to P.1 • P.7 to S.1 <p>(Parent Information Point)</p>	<p>50% of secondary schools providing a PIP at transition meeting with the support of the Development officer.</p> <p>100% “ “</p>	<p>Pat Southall</p>	<p>December 2014</p> <p>June 2016</p>
	<p>Each Nursery class/school to appoint a link worker for parents of children due to start nursery to fully support transition. This may involve individual home visits, advice, early intervention support and signposting.</p>	<p>One Nursery in each cluster has piloted this</p> <p>60% of Nursery classes have successfully implemented this with positive feedback.</p>		<p>June 2015</p> <p>June 2016</p>
	<p>Co - ordinator, Parent and Carer support will explore how to involve parents/carers of children and young people with significant social and emotional needs in relation to developing accessible information.</p> <ul style="list-style-type: none"> • Engage with chair of Special school city wide parent group • Engage with The parents Forum for families who have 	<p>Parents of children with additional support needs will feel that information is more accessible</p>	<p>Pat Southall Liaising with Rosie Wilson</p>	<p>June 2015</p>

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	children affected by disability.			
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3 .Objective: To assist Parents/Carers through parenting support (continued)

	<p>We will provide opportunities for parents and carers to learn more about children’s physical and emotion health.</p> <ul style="list-style-type: none"> • Increase Parent/carers of secondary school children’s knowledge of emotional & mental health risk and resilience factors and how these influence health outcomes. • Provide Community Raising Children with Confidence programme as well as school based.⁹ 	<p>Consulted with 100 parents/carers of young people as to what would work in engaging them with training in secondary schools – Based on the Raising Children with Confidence Programme.</p> <p>5 RCWC Community programmes per year set up.</p>	<p>Pattie Santelices</p> <p>Pat Southall/Molly Page</p>	<p><u>Consultation</u> June 2013</p> <p><u>Programme</u> December 2014</p> <p>December 2013</p>
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	<ul style="list-style-type: none">• Support Parents/Carers of early years /primary school children in promoting positive mental health & Well being in themselves and their children.	200 parents /Carers supported through the Raising children with Confidence programme.	Pattie Santelices	December 2013
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4.Objective: Partnership Working

Outcome	Task	Success Criteria	Lead Officer/s	Timescale
Effective partnership working challenges and removes barriers to engagement	We will provide support to schools and parent councils to engage in the wider parent forum		Lynne Porteous	
	Implement a short life working group to develop an “ideas” pack for schools to promote and support involvement	Online pack created and communication distributed	Lynne Porteous	September 2013
	Identify single point of contact in schools/establishments for parents and carers to contact for more information and publicise clearly	Each establishment has nominated lead for parents/carers	Heads of Establishments	August 2013
	Encourage all establishments to have dedicated parent/carer notice board space in a prominent position within schools making links to community activities as well as establishment based opportunities	50% of all establishments have created dedicated parent/carer information space	Heads of establishments and Development Officers (Parent and Carer support)	August 2013
	Establishments to identify regular opportunities for informal “open-house” activities (coffee mornings, fundraisers, subject specific drop-ins etc)	School and establishment timetables reflect regular engagement opportunities	Nominated lead in school plus Development Officer (Parent and Carer) support	August 2013
	Improve use of schools and establishments as hubs to provide wider community information and	School use by parents and carers increases	Lead member of staff	January 2014

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	opportunities for parental engagement and involvement			
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4.Objective: Partnership Working (continued)

	Where not in existence, develop have easily identifiable dedicated parent/carer space on establishment websites	Websites reflect the interests and needs of parent/carers	Lead member of staff in establishment	January 2014
	Explore ways to have more direct IT communication with parents and carers (eg to share homework comments, concerns and also publicise events and activities	Parents and carers feel more connected and involved	IT Coordinators and Parent Council reps	January 2014
	Use community partners to promote in-school activities and disseminate information to parent/carers	Improved links between community organisations and local schools	Nominated lead plus Area Coordinators, Development Officers (Parent and Carer support)	January 2014
	Ask schools to submit examples of good practice or progress report on specific initiative: share information and encourage inter school visits and presentations	Parent Councils report wider knowledge		January 2014

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5.Objective: To develop effective communication and consultation

Outcomes	Task	Success Criteria	Lead Officer/s	Timescale
More effective communication between schools and parents	All schools will ensure they have an effective electronic method of communicating with parents eg Parent mail Seemis text messaging School website	All schools will put in place an electronic method of communication with parents All schools will have their own website	All headteachers	December 2013
More effective communication and consultation between parents and the department	Create Neighbourhood groups to meet on a regular basis four times per session Reform CCwP as strategy discussion forum Appoint parent to Education Children and Families Committee	% attendance at groups Parental views Impact on policy 100% attendance of parents at CCwP Parental views Impact on strategy Parent appointed and attends Committees	Moyra Wilson	November 2012 January 2013 January 2013
Bright Futures Blog is used regularly by parents to access information	Information on events, policy and strategy is updated on a regular basis	Increased % of parents sign up to Blog	James Coltham	December 2013

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5 Objective: To develop effective communication and consultation (continued)

<p>Parents are familiar with a range of organisations developed to support parents</p> <ul style="list-style-type: none"> - National Parent Forum - SPTC - Education Scotland - Edinburgh network 	<p>Electronic links to parent organisations will be sent to all parent council chairs</p> <p>E mail network of neighbourhood group members created</p>	<p>Parent Councils, Neighbourhood Groups, CCwP report on usefulness</p>	<p>Moyra Wilson</p>	<p>January 2013</p>
<p>Communication / Consultation Framework in place</p>	<p>Working group formed to develop communication framework</p>	<p>Framework in place Majority of parents satisfied with improvements – use of survey</p>	<p>Moyra Wilson Headteachers Parents Joyce Nisbet</p>	<p>December 2014</p>
<p>Non resident parents are kept informed of their child's education progress</p>	<p>Review and update existing policy Produce a user friendly leaflet for parents</p>	<p>Policy reviewed and disseminated Leaflet produced Feedback from parent survey positive</p>	<p>Moyra Wilson Working group Parents, Headteachers</p>	<p>September 2014</p>

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6 Objective: To strengthen parent councils and forums

Outcomes	Task	Success Criteria	Lead Officer/s	Timescale
Parent Councils will receive support to enhance their effectiveness	<p>We will improve information for parent councils using a variety of media</p> <ul style="list-style-type: none"> • Phone aps • Twitter • Facebook • website 	<p>Parent councils feel more supported</p> <p>Survey</p>	<p>Moyra Wilson</p> <p>Parents</p> <p>Department Officers</p>	December 2014
Training packages in place to support Parent Councils	<p>We will create online training</p> <ul style="list-style-type: none"> • effective chairing • administration of Parent Councils • engaging the wider parent forum <p>We will share good practice sector specific</p>	<p>Increased use of online training over 3 years</p> <p>Good Practice informs and impacts the work of the Parent Council</p>	<p>Moyra Wilson</p> <p>Parents</p> <p>Department Officers</p>	June 2016
Parent Councils will have their own websites	We will create website guidance and template for Parent Council websites	% of Parent Councils with their own website increases over a three year period	Parent Councils	December 2014

